Lake Murray Listing & Marketing Mel Coker

Focused on Effective Marketing!

I want to offer you the <u>BEST SERVICE</u> and the <u>MOST IN MARKETING</u> to help you get your home sold! Named as **BEST REALTOR** at Lake Murray by Lake Murray Life Magazine <u>Reader's Poll</u> (March/April 2014).

What I offer:

- An updated, free Customized Comparative Market Analysis
- Suggestions to improve marketability of home
- Regular feedback on showings
- Periodic review of listing status and market conditions
- Competitive commission ask for details!
- A detailed marketing plan that involves:

Listed RIGHT in the Multiple Listing Service with an MLS sheet to you Marketed on Lake Murray/Columbia Facebook page

www.facebook.com/columbia.lakemurray

Marketed on Lake Murray website

www.LakeMurray-SC.com

Marketed on Lake Murray Blog

www.LakeMurrayBlog.com

Marketed on Lake Murray MLS website

Mel.BestLakeMurrayHomes.com

- Utilization of QR (quick response) codes
- Open House (if you wish to have one)
- Utilization of multiple virtual tours
- · Marketed on Craigslist
- Customized Brochure Book
- Special Signage "The RE/MAX Collection"

Ready to SELL at Lake Murray?

Mel Coker (Lake Murray Resident)

RE/MAX Real Estate Consultants

email: melcoker@remax.net Home Office: (803) 388-8011

Cell: (803) 318-2007

Owner of TWO Lake Murray websites:

<u>LakeMurray-SC.com</u> <u>LakeMurrayBlog.com</u>





